

## PRIVACY POLICY

This Privacy Policy explains how SIA "Vudlande" (hereinafter – the Company) collects, uses, and protects your personal data when you visit and use the website [www.vudlande.lv](http://www.vudlande.lv).

### 1. General Information

1.1. The controller of personal data is SIA "Vudlande", registration No. 54103005451, address: "Lejasupītes", Launkalne parish, Smiltene region, LV-4729.

1.2. The Company ensures that personal data is processed in accordance with the General Data Protection Regulation (GDPR) and the laws of the Republic of Latvia.

### 2. Categories of Data Processed

The Company may process the following categories of personal data:

- Identification information (name, surname);
- Contact information (address, phone, e-mail);
- Payment details necessary for processing transactions;
- Information about the use of our website (cookies, IP address, browsing history).

### 3. Purposes of Data Processing

Personal data is processed for the following purposes:

- To provide and deliver purchased goods and services;
- To process payments and invoices;
- To ensure customer support;
- To improve website functionality and user experience;
- To meet legal obligations.

### 4. Legal Basis

Data processing is based on:

- The performance of a contract;
- Legal obligations of the Company;
- The legitimate interests of the Company;
- Your consent, where applicable.

### 5. Data Retention

Personal data will be stored only as long as necessary to achieve the purposes of processing or as required by law.

### 6. Data Sharing

Personal data may be shared with:

- Service providers (transport, payment processors);
- Public authorities when required by law;
- Partners involved in fulfilling contractual obligations.

### 7. Your Rights

You have the right to:

- Access your personal data;
- Request correction or deletion of data;
- Restrict or object to processing;
- Withdraw consent at any time;
- Submit a complaint to the Data State Inspectorate of Latvia.

### 8. Cookies

The Company uses cookies to improve functionality and user experience. More information is available in our Cookie Policy.

### 9. Security Measures

The Company applies appropriate technical and organizational measures to ensure the security of personal data.

#### 10. Contact Information

For any questions or requests regarding data processing, please contact us:

E-mail: [vudlande@vudlande.lv](mailto:vudlande@vudlande.lv)

Phone: +371 64720169

This Privacy Policy may be updated. The latest version will always be available on [www.vudlande.lv](http://www.vudlande.lv).